

The logo for awikom features a dark grey square partially overlapping the letter 'a'.

awikom
the B2B communication agency

Otto-Hahn-Ring 3-5 ■ 64653 Lorsch
www.awikom.de

AWIKOM

Content marketing
Design
Visualisation
Social media
PR/Text
Trade show
Media
Online

Your goal is to become well-known and visible in your market?

You want to change your image or generate high potential leads?

Visit us in Lorsch or meet us virtually!

For 20 years we have been conceiving, programming, writing and designing cross-media for industry and service focused companies.

Whether classic print solutions, online communication or video: We communicate your message in the right channel - economically and sustainably.

awikom - the B2B communication experts



Verena Hladik
CEO and Owner



Manuela Stanulla
Management Assistant and Media Planning

CLASSIC

communication

Distinctive communication design gives your company an authentic face.

Corporate design is more than just a logo. Concise images, clear infographics and modern typography shape the visual perceptibility of your brand and also the image of your company.

This way your advertising works in print as well as at trade fairs and of course in your online communication.

Design your advertising message aesthetically, concisely and distinctively with awikom.

Corporate design

Trade show

Ads

Brochures

Flyers

Infographics

Illustrations



Steffen Buchert
Design, Photo and Video



David Kalke
Media Designer and Specialised Journalist

ONLINE communication

Web design
Programming
SEO
SEA
Newsletter
Social media
Video
Visualisation

All communication activities - whether digital or print - should speak a common language and help to make you visible.

Successful communication informs, generates new customers and reflects the image of your company.

We offer modern digital solutions for your market.



Roland Schütz
Webdesign and Programming



Azzurra Siemon
Print Design and Digital Design

TEXT + PR

Good texts and stories play an essential role in content-driven communication. Only meaningful texts that offer the reader real added value are still perceived in today's media information overload.

We write texts that get to the point.

Texts for:
Brochures

Ads

Websites (SEO)

Social media

Presswork as:

User article

Technical article

White paper

Press release



Dr. Peter Stipp
Specialised Journalist, Member of the German
Association of Specialised Journalists



Barbara Schleper
Content Marketing / Social Media, Member of the
German Association of Specialised Journalists

PHOTOGRAPHY

Portraits

Product pictures

Event photography

Retouching

CGI

The human brain processes visual information most easily. A photo therefore communicates many things faster and easier than pure text statements are able to. The more significant the visual information is, the clearer the overall message of your advertising and press work.

Perfectly photographed and edited photos of products, companies and people carry information as well as emotions and promote the image of your company.



Steffen Buchert
Photo and Video

VIDEO + Virtual presentation

Videos are the driving content for your online marketing and search engine optimisation. Moving images generate more attention, more contacts and ultimately more customers.

Surprise, inspire and convince your customers with a virtual presentation. The possibility of interacting with graphics, video and 3D models guarantees a gripping and new way of presenting.

Event documentation
Testimonials
Technology in use
Animation
Video editing
Virtual presentation
Explanatory video



Steffen Buchert
Photo and Video

TRADE SHOW

classic + virtual

Booth design
Booth graphics
Virtual showroom
Exhibit construction
Advertising material

Trade shows, meetings and events are good opportunities to present yourself to customers and interested parties. There is hardly a more targeted marketing instrument than a trade show booth to achieve such diverse goals as new customer acquisition, customer loyalty and image cultivation.

Plan your next trade show with us. Whether traditionally built or as an virtual solution on your website.



Verena Hladik
CEO and Owner

INFORM | EXPLAIN | INSPIRE

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